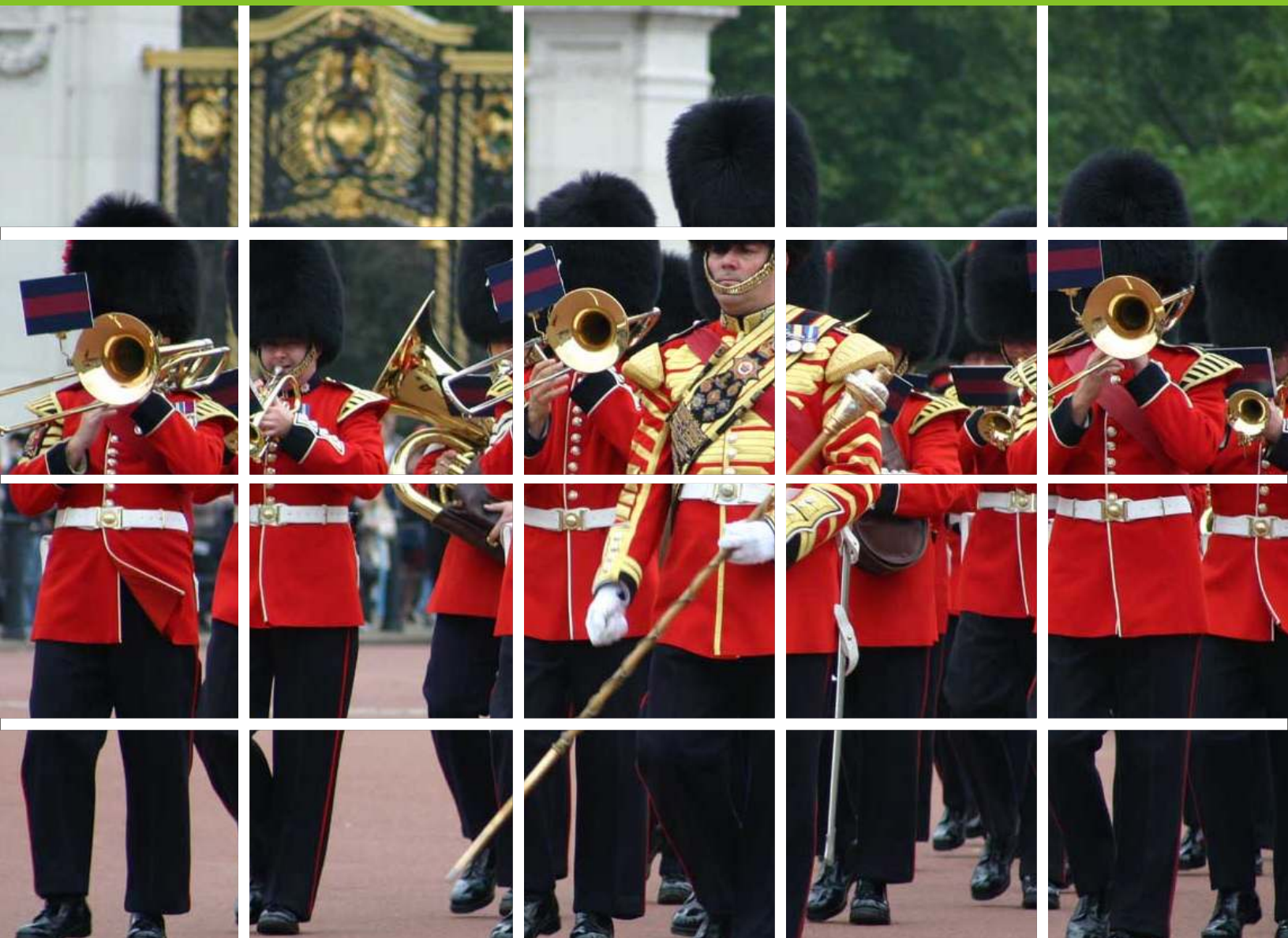


LEARN THE ENGLISH LANGUAGE
IN THE LAND OF ITS BIRTH, ENGLAND...

FOR FREE...



English Language: The Key to Global Connectivity & Progress

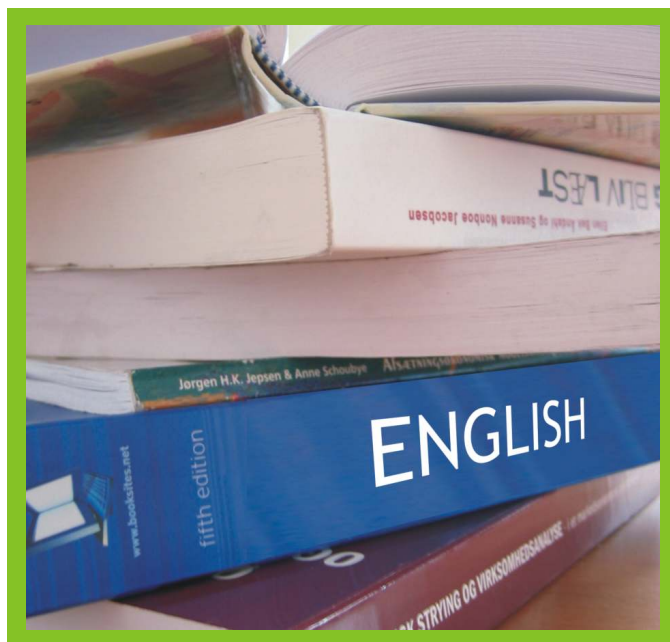
While browsing the internet, you will realize that there are countless numbers of English language schools in the UK and hundreds of thousands of students traveling there, exclusively to learn the language. The importance of learning English cannot be overstated in an increasingly interconnected and globalized world.

A wide spread tool of communication in both - the developed and

developing nations, English is used as a medium to pursue higher education, to conduct business and commerce, write books and journals conduct e-commerce and to develop the content for websites, to publish magazines and best sellers, to make mainstream movies or music with a mass appeal and also for high profile careers in various fields.

Do You Know?

- English is the global language of business. It is considered 'The Universal Language'.
- English is the only language that is spoken or understood in almost all the countries of the world.
- Over 400 million people use English as their first language.
- Over 700 million people speak English as a foreign language.
- UK is a world leader as far as training in English language is concerned. Over 600,000 people from across the world come to the UK every year ONLY to learn the English Language in its place of origin.
- Approximately 50% of all students travelling abroad from their home countries to study English, prefer going to the UK to learn this language.
- It is also one of the six official languages of the United Nations.
- English has gained immense popularity, thanks to the global influence of native English speakers in cinema, music, broadcasting, science and the Internet in recent decades. It is now also the most widely learned language in the world.
- Three-quarters of the world's mails, telexes and cables are in English.
- More than half of the world's technical and scientific periodicals are in English.
- English is used as a medium for 80% of the information stored in computers, the world over.
- English is the language of navigation and aviation.
- Five of the largest broadcasting companies in the world (CBS, NBC, ABC, BBC and CBC) use English for transmission. To reach millions of people all over the world.
- The main language used throughout the world on the internet is English. It is also employed by majority of Internet users.
- Of the 163 member nations of the U.N., most of them use English more than any other language, as their official language.



The Land from where it all began

Studying for a degree programme in the UK may be important to you, but it shouldn't be forgotten that no matter how well informed you are about your subject or how hard you may work on your degree programme, you'll discover that without the right level of proficiency in English, you will struggle to succeed in your Undergraduate/ Postgraduate degree programme.

There's no better way to improve your language than learning it in the country of its origin.

By being compelled to speak English to your fellow classmates,

instructors, and others, you will rapidly improve your English skills.

Getting your English into shape for serious academic study will always be hard work; but it can also be fun. With the right course, skilled tutors, and a friendly environment, you can combine an important part of your career plan with an experience that you will always be able to treasure. While studying, you will simultaneously have the opportunity to discover the rich British Culture. Whatever your plans for the future, there's no doubt that your English language course and the advantages you'll receive as a result of it, will remain with you for the rest of your life.

Students of TSMAC London can now receive over 225 hours of full time English language lessons over a span of 4 months, absolutely FREE. And that too, in the birthplace of English language - England and in one of the world's capital cities - London.

The Free English for Academic Purposes (EAP) Programme

The free 4 month full time course on English for Academic Purposes takes place before you start your undergraduate or postgraduate degree programme.

This is an assessed module and is designed to bring the participant's level of English to an IELTS of 6.5. The course concentrates on acquiring additional vocabulary that is unique to academic study and improving your listening, note-taking and understanding skills.

Additionally, it will help you to understand life in a British higher education system, giving you the chance to get to know members of staff and your fellow students.

The teachers will use a variety of different styles and will ask you to work both individually and in groups with other students. This is in order to introduce you to the kinds of teaching and projects that you will encounter during your studies in Britain.

The Free English Language In-session Support (ELS) programme

This is a semester long free English Programme designed to be taken alongside classes of the degree Programme. All International students are welcome to participate in this free programme. Classes will take place once a week during the first semester of the degree

programme. This programme develops the student's confidence in the use of their existing English language skills and familiarise students with the methods of study and assessment used in a British University.

English followed by Business Degree

At TSMAC London, students cannot apply to, or be accepted solely for the English language courses since they aren't stand-alone courses. In order to take advantage of the free EAP, you need to apply for a Business Undergraduate or Postgraduate degree programme at TSMAC London and submit all the documents required. If your English language level is found to be slightly lower than what is

required for acceptance directly on to the BA or the MBA, you will automatically be advised to do the free EAP course for 4 months. If you are indeed advised to do the free EAP, we urge you to take advantage of this free course to enhance your language proficiency and therefore your academic and career prospects!



English: A pre-requisite to bright employment prospects

A high level of English proficiency is a pre-requisite to a job in most parts of the world, in a number of fields, occupations and professions; especially in Multi-national Companies, where career prospects are brighter.

If you go to the UK for a degree programme, you require the right proficiency in English language skills. Interviews for jobs, employment opportunities and career avenues that open up after graduation are always conducted in English. Sound knowledge of English language not only creates employment opportunities but also supports the acquisition of the required skills. Proper knowledge of the language creates employment opportunities in other English speaking countries.

Also, as a student, if your English is fluent it is easier to find part time jobs in the UK while studying and preparing for your higher education.



Practice makes perfect : Other benefits of learning English in the UK

The benefits of an English programme are far beyond the educational and employment opportunities it renders. There is total immersion in the language. You will be putting your English language skills into practice daily, not only through your studies, but by using it in everyday life, through films, television, newspapers, books, shopping and other forms of entertainment.

From all respects – be it education, career or personal development – studying English in the UK offers exceptional value. It's an investment, not just in terms of your study, but also with respect to all round benefits throughout your life.

"Be a part of progress. Be a part of the free English language programmes at TASMAC London."



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